



Red Beard Rally 5k/10k Al Buhl: Coach, Vintner & Friend Sponsorship Opportunities



The Red Beard Rally has been held annually since 2014 in memory of Al Buhl. Al was an avid runner his entire life as well as a pioneer in the Arizona Wine Industry where he established the Dos Cabezas Vineyards & Winery. After retiring from Federal Civil Service, he established and coached the Cross Country and Track & Field programs at Saint Augustine Catholic High School in Tucson, Arizona. Student athletes were exposed to an idea that anything is possible with hard work and they continue to live by Coach Buhl's motto that **Hard Work Beats Talent When Talent Doesn't Work Hard** on the field, in the classroom and in life.

Sadly, Al passed away in November 2013 from cancer. The Red Beard Rally was formed to continue Al's legacy by combining some of his greatest passions into one fun event which takes place in the rolling hills of the Sonoita/Elgin Wine Country in Southeast Arizona. Portions of the courses run through two of the many grape vineyards in the area.

The Red Beard Rally is seeking sponsors to support the event and offset the cost of timing, shirts, printing needs, signage, medals, door prizes, refreshments, and other expenses. Through the past generosity of our sponsors and the proceeds from our races, the Red Beard Rally has been able to donate to the Al Buhl Memorial Scholarship Fund at Saint Augustine Catholic High School, the Santa Cruz County 4-H Mustang Club, and the running programs at Elgin School and Patagonia Union High School. In 2018, the Red Beard Rally became an affiliate member of the Road Runners Club of America (RRCA) and, through the RRCA, is a 501(c)(3) organization. The funds raised this year will continue to go toward raising a healthy, productive community. We invite you to consider a sponsorship donation from the following distances and complete and

return the attached Sponsorship Pledge Form.



***All donations are tax deductible.**

Checks may be made out to:

Red Beard Rally

34 Prairie Lane

Elgin, AZ 85611

Thank you and GO WOLVES!

Marathon Level \$5,000

- 12 Entries to race
- 12 bottles of Red Beard Wine
- Lunch Party for 12 following race
 - Logo on back of race shirt
 - Logo & Link on Website
 - Advertise in Race Bags
- Mile Sponsor: Business Name & Al Buhl Quote on mile marker

1/2 Marathon Level \$2,500

- 8 Entries to race
- 8 bottles of Red Beard Wine
- Lunch Party for 8 following race
- Business Name on back of race shirt
 - Logo & Link on Website
 - Advertise in Race Bags
- Mile Sponsor: Business Name & Al Buhl Quote on mile marker

10 Kilometer Level \$2,000

- 6 Entries to race
- 6 bottles of Red Beard Wine
- Lunch Party for 6 following race
- Business Name on back of race shirt
 - Logo & Link on Website
 - Advertise in Race Bags
- Mile Sponsor: Business Name & Al Buhl Quote on mile marker

5 Kilometer Level \$1,500

- 5 Entries to race
- 5 bottles of Red Beard Wine
- Lunch Party for 5 following race
- Business Name on back of race shirt
 - Logo & Link on Website
 - Advertise in Race Bags
- Mile Sponsor: Business Name & Al Buhl Quote on mile marker

1 Mile Fun Run Level \$1000

- 4 Entries to race
- 4 bottles of Red Beard Wine
- Lunch Party for 4 following race
- Business Name on back of race shirt
 - Logo & Link on Website
 - Advertise in Race Bags
- Mile Sponsor: Business Name & Al Buhl Quote on mile marker

100 Yard Dash Level \$500

- 2 Entries to race
- 2 bottles of Red Beard Wine
- Lunch Party for 2 following race
 - Logo & Link on Website
 - Advertise in race bags
- Logo on back of race shirt
- Advertise in Race Bags

50 Yard Dash Level \$250

- 1 Entry to race
- 1 bottle of Red Beard Wine
- Lunch Party for 1 following race
- Business Name on back of race shirt
 - Logo and Link on Website
 - Advertise in race bags
- Mile Sponsor: Business Name & Al Buhl Quote on mile marker

Sponsorship Coordinator: Ann Buhl
redbeardrally@gmail.com
520-559-0492



RED BEARD RALLY

5K/10K

Saturday, August 3, 2019

Sonoita, Arizona

Sponsorship Pledge Form

Sponsor: _____

Contact: _____

Mailing Address: _____

Physical Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Cell phone: (____) _____

Email: _____

Website: _____

Sponsorship Level: _____ @ \$ _____

Please forward checks payable to: Red Beard Rally
34 Prairie Lane
Elgin, AZ 85611

_____ Please check if you would like us to send an invoice.
(Payment due within 30 days of receipt)

_____ Please check if you wish to include promotional items for inclusion in race bags. We request that items be provided no later than **July 19, 2019**.

For further information and/or to arrange delivery of promotional items, please contact Sponsorship Coordinator, Ann Buhl, at 520-559-0492 or email to RedBeardRally@gmail.com.

THANK YOU FOR SUPPORTING THE RED BEARD RALLY!

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